

 @AgeingFit #AgeingFit2020

How to better mobilise public and private investment for healthy ageing innovation at European scale?

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Public funding for healthy Aging actions:

HORIZON EUROPE (HE) (2021-2027) 91.100.000.000 €

Declared major challenges for HE in Europe

- Accessibility and affordability of health and care
- Lack of effective health promotion and disease prevention
- Rise of non-communicable diseases
- Increase of cancer
-
- Demographic change, including aging-related issues, and increasing costs for European health care systems



(Horizon Europe) health challenges are complex, interlinked and global



Multidisciplinary, cross-sectorial, transnational collaboration



Academia



Practitioners



Regulatory bodies



Industry



Health & Social Services



Patients & Citizens



Policy Makers



Areas of Intervention – Pillar II, Cluster HEALTH

Health throughout the Life Course:

1. Health aging, independent and active life, including social participation for the elderly and disabled
2. Health education & literacy (including digital)

Environmental and Social Determinants:

1. Environmental, occupational, socioeconomic, cultural, genetic and behavioural factors impacting health and well-being; special attention to vulnerable and disadvantaged people, age-specific, including the impact on health of the design of buildings, products and services.



Areas of Intervention

Non-Communicable and Rare Diseases

1. Understanding development of non-communicable diseases;
2. Longitudinal population studies, development of preventive medicine;
3. Diagnostic tools and techniques for earlier and more accurate diagnosis;
4. Prevention and screening programmes;
5. Integrated solutions for self-monitoring, health promotion, disease prevention, and management of chronic conditions and multi-morbidities;
6. Palliative care.



Areas of Intervention

Tools, technologies and digital solutions

1. Integrated tools, medical devices, medical imaging, biotechnology, nanomedicine and advanced therapies, digital solutions for human health and care, including artificial intelligence, mobile solutions and telehealth;
2. Regulatory science and standards for health and care technologies and tools;



Call for Proposals in February 2020: “Healthy Ageing through Digital Solutions and Ecosystems”

new ICT products, associated services and their final implementation:

1. focus on older adults,
2. the transition phase from a working life to retirement age,
3. Embedded into the strategies of the participating end-user organisations, service providers and business partners,
4. Demonstrate a clear route to market and added-value for the different types of end-users



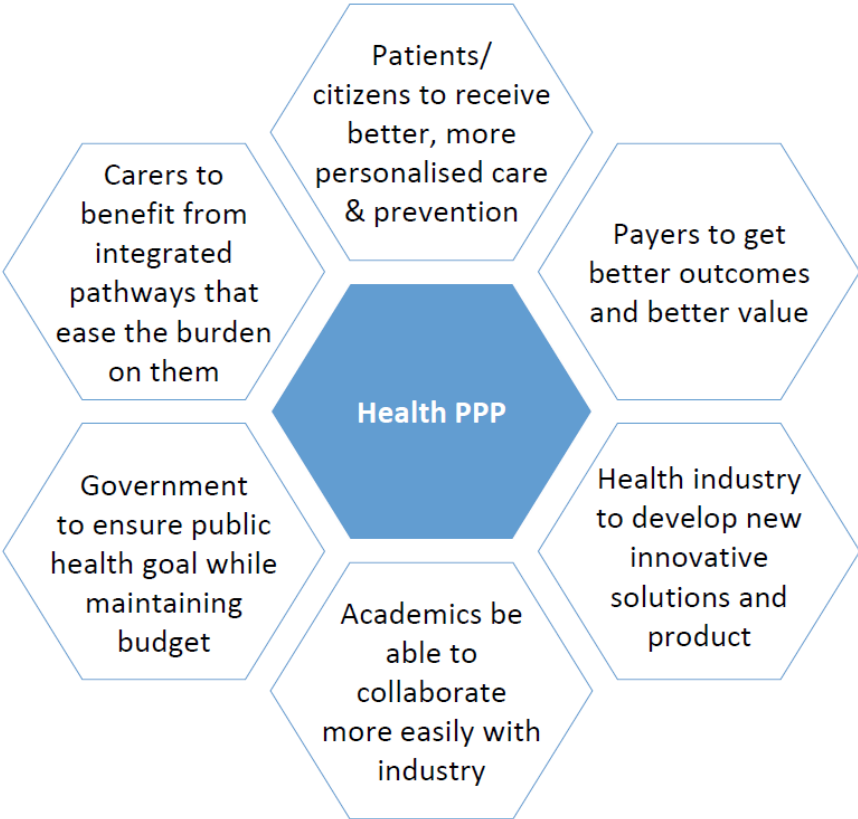
Health PPP under Horizon Europe

Cross-sector collaboration to boost health innovation and reinstall Europe's leading competitiveness for the benefit of society and all its members



1.5 billion €

The PPP will benefit all stakeholders





AgeingFit

Accelerating innovation for the senior care market

