



Accelerating innovation for the senior care market

## PRESS FOLDER

 @AgeingFit  
#AgeingFit2019

**THE EUROPEAN EVENT**  
**FOSTERING INNOVATION**  
**PARTNERSHIPS IN THE**  
**HEALTHY AGEING SECTOR**

**JANUARY**  
**29 & 30**  
**2019**



**LILLE**  
France

**3<sup>rd</sup>**  
**edition**

Organised by:



With the support of:



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## EDITORIAL

*Covering the needs and demands of seniors over 50, the Silver Economy gathers many products and services using very different technologies, including home automation, sensors and connected objects. The sector deals with the heterogeneous and difference of consumption between working retirees and dependent older people, and evolves within a complex financing ecosystem that does not facilitate a clear definition of the sector stakeholders relationships.*

*Although innovation is a key technique employed to stand out from competition when meeting user (seniors and medical-social stakeholders) expectations, SMEs and start-ups need to be able to obtain the funding to help them develop and produce their concepts, products, and services.*

*AgeingFit strives to bring together and structure all the stakeholders in the European Silver Economy ecosystem by providing them with an exchange framework fostering new partnerships to develop, support, and promote innovations meeting the needs of medical-social stakeholders and seniors.*

*Launched for the first time in Lille in 2017, and after a second event in Nice in 2018, AgeingFit will be returning to Lille on January 29<sup>th</sup> & 30<sup>th</sup>, at the Lille Grand Palais venue, to offer its participants essential activities to advance health innovation within a European business convention.*

*Since its creation, AgeingFit has become the European event fostering innovation in the Healthy Ageing sector. For its 3<sup>rd</sup> edition, AgeingFit gathers over 600 participants coming from 20 different countries : Healthy ageing companies, retirement and nursing homes, hospitals, healthcare system payers, research institutes, associations and clusters and investors.*

*We wish you a very nice edition of AgeingFit 2019 and give you a date now on January 28<sup>th</sup> and 29<sup>th</sup>, 2020, in Nice.*

**Etienne Vervaecke**

General Manager of Eurasanté and NHL cluster



**Sébastien Podevyn**

General Manager of FRANCE SILVER ÉCO



**Emilie Royere**

General Manager of Eurobiomed



## KEY NUMBERS OF AGEINGFIT 2019

- **600** registered delegates
- **20** countries represented
- **60** international speakers
- **20** presentation's sessions
- **45** exhibitors
- **7** hosted events
- **15** conferences

## AGEINGFIT, LEADING EUROPEAN EVENT DEVOTED TO INNOVATION IN THE HEALTHY AGEING SECTOR

### A unique positioning in Europe

Launched for the first time in Lille in 2017, AgeingFit is the only European BtoB event to bring together, at the same time and place, all the types of stakeholder involved in the Silver Economy health innovation chain. The event is highly appreciated by the participants who meet up every year. AgeingFit's main objective is to boost innovation and business partnerships with a key ambition: contribute to better prevention fostering senior independence and health for as long as possible. The AgeingFit event is a response to the societal challenges resulting from an increase in the number of seniors faced by our societies.



### Two regions hosting some of the most dynamic innovation ecosystems in France brought to accelerate AgeingFit's development

25 % of the population of the Hauts-de-France and Sud Provence-Alpes-Côte-d'Azur regions are over 60. It is from this age that civilisation diseases, often related to ageing, have the greatest impact. In the Hauts-de-France region, diabetes is particularly over-represented at two points higher than the national average. In this context, an ecosystem of care and research has developed to provide new therapeutic and medical solutions to patients affected by neurodegenerative diseases, chronic intestinal diseases (IBD), cancer, and cardio-metabolic diseases.

In the Hauts-de-France region, this research ecosystem is based on a solid and rich industrial fabric of 1 000 companies employing 30 800 people and active in the biotech/pharma, medtech, specialised services, and e-health sectors. Hauts-de-France's health and nutrition sector, which includes multi-national groups as well as a vast network of SMEs and SMIs, occupies a special place in the regional economy as it contributes 12 billion to the economy, making it France's third largest hub. Companies in this sector interact with a vast network of some of the most productive research centres in France with 80 laboratories involving 4 000 public and private researchers working on major public health issues: cancer, cardio-metabolic diseases, neurodegenerative diseases, and chronic intestinal diseases (IBD).

Faced with the challenges of an ageing population, the health and nutrition sector in Hauts-de-France has developed a range of services and products for users (care and home care providers) meeting the needs of seniors. Today, over 400 companies (representing 8 000 jobs) are now active in the Silver Economy and are designing economically accessible products and services to improve the lives of seniors while helping them remain independent for as long as possible.

This ecosystem complements that of the Sud Provence-Alpes-Côte-d'Azur region, which is attractive for the development of the Silver Economy and Health. The Sud region has strong expertise in technology (software, IoT, etc.), structuring projects, and pilot health institutes; it has a senior

population looking for products and services to help them age well (health, leisure, housing, etc.); and is very attractive for tourists. Initiatives to identify and bring the various stakeholders together with the aim of anticipating the expected boom in this new economy have existed for several years. In the centre of this large area, Eurobiomed, the health sector competitiveness cluster for the Sud Provence-Alpes-Côte d'Azur and Occitanie regions and co-organiser of AgeingFit, helps coordinate R&D projects, from identification of academic or industrial partners up to the preparation of responses to calls for R&D projects. Today, the Sud Provence-Alpes-Côte d'Azur region is a key stakeholder in the Silver Economy, and has a rich, varied, and innovative ecosystem that contributes to developing and promoting a sector on the doorstep of a large population of seniors due to the tendency to move south on retirement.

The partnership between these two regions allows the French Silver Economy cluster to gain visibility throughout Europe during AgeingFit.

### A prestigious steering committee

A steering committee, composed of **16 experts – whom more than 50% are international** – of world renown in their fields (academics, industries, clusters, associations, investors) designed the event, and in particular the conference programme, in order to best answer the expectations, problems and needs of the sector's actors.

This prestigious committee is chaired by Sébastien Podevyn, General Director, FRANCE SILVER ÉCO.

#### Industry:

- Filippo Cavallo, Assistant Professor, The Bio Robotics Institute, Directeur, CoRobotics, IT
- Jean-François Delage, VP Innovation & Research, McCain Foods, FR
- Antonio Remartinez, Strategic Consultant, Secteurs sanitaire et social, ES
- Jesus Valero Congil, Health Unit Director, Tecnia, ES
- Joris Wiersinga, Founder and CEO, Silverfit, NL

#### Academy:

- Eric Boulanger, Professor in Aging Biology and Geriatrics, University of Lille, FR
- François Puisieux, Deputy Head of the Gerontology Unit, CHU de Lille, FR
- Astrid Stuckelberger, President, Geneva International Network on Aging, CH

#### Clusters, associations:

- Sébastien Podevyn, General Manager, FRANCE SILVER ÉCO, FR
- Karina Marcus, Science Officer, COST Association, BE
- Anne-Sophie Parent, Director, Age Platform Europe, BE
- Emilie Royere, General manager, EUROBIOMED, FR
- Jan Sikkema, Business Development Director, Healthy Ageing Campus, NL
- Etienne Vervaecke, General Manager, Eurasanté & NHL Cluster, FR

#### Investors:

- Frank Bulens, Partner, Imec.xpand, BE
- Ingrid Rayez, Director, Venture, LBO France FR

## What's new this year at AgeingFit?

### A five-track conference programme

This year, there will be no less than five conference tracks to allow participants to learn about the latest trends in the Silver Economy health market and the innovations produced by the sector to tackle the challenge of ageing:

- Track 1: The European senior care market challenges
- Track 2: Connected healthy ageing
- Track 3: Innovative nutrition for healthy ageing
- Track 4: Innovation in nursing home equipment and services
- Track 5: Innovation in home care

### The Innovation Gallery

For the first time at AgeingFit, Eursanté and Clubster Santé have got over twenty innovative Silver Economy health companies from France and Europe involved. The result of this involvement is a showroom presenting their innovations to tackle the challenges of ageing. These innovations come from the Seas 2 Grow, Silver Surfer, and HIPÂ projects (see page 9).

### The presence of final users

In partnership with the CARSAT Nord-Picardie (French retirement and occupational health fund), the 3<sup>rd</sup> edition of AgeingFit will be open to senior consumers. The idea is to allow participants to obtain user feedback on the products and services they have developed to allow them to adapt or consolidate their solution based on the comments of the senior testers.

### A growing number of organisations choose AgeingFit to host their events

Supporting the fact that AgeingFit was needed as a benchmark event for innovation in the Silver Economy, seven organisations and consortia decided to organise their events at the business convention this year.

## AN EVENT DESIGNED TO FOSTER INNOVATION IN THE HEALTHY AGEING

Foster cooperation and partnerships between academia, industries, start-ups, users and financial backers

For its third event, AgeingFit will be bringing together healthcare companies, researchers, financial backers, and retirement and care homes from all over Europe to allow them to forge partnerships to develop new products and services aimed at preventing and delaying the effects of ageing.

AgeingFit's ambition is to bring together and structure the European Silver Health ecosystem by providing its participants with a much-needed exchange framework to help them enter into new partnerships fostering the development, support, and promotion of innovation in the sector.

AgeingFit offers a pragmatic framework to meet the needs of the Silver Economy and Health innovation stakeholders through its business convention. The event offers a unique opportunity to develop bridges and opportunities for cooperation and to promote them to foreign innovation ecosystems to facilitate partnerships in this promising sector.

*« The Agile Ageing Alliance and Tata Steel are pleased to support AgeingFit 2019. The AgeingFit's organisers do a great job in bringing together a fresh mix of interesting and knowledgeable stakeholders. Last year I met new partners and am looking forward to more of the same in 2019. »*

**Ian Spero, Agile Ageing Alliance**

## Contribute to shaping new ways of managing ageing and independence

The health systems of European countries, all facing major population ageing, are aware of the need to support health innovations to maintain the health status of seniors and thereby reduce healthcare spending on their care.

Complementary health insurance companies and public institutions are looking for the best economic model to handle expenses related to healthcare and long-term care for seniors. AgeingFit offers these audiences a European overview of the most innovative models of long-term care for seniors. Through the AgeingFit plenary conference, participants will learn about the role of healthcare providers and private insurers in dealing with the consequences of longer lifespans and ageing in Europe. This plenary conference will be an opportunity to present ongoing experiments and systems developed in Europe to address this massive risk of long-term care of ageing populations.



## Promote and finance Healthy Ageing innovation

### Through a cycle of prospective conferences

Caring for seniors in their homes and allowing them to stay in their home for as long as possible are among the top challenges to take up. Maximising the chances of success of this ambition requires the development of innovative and adapted nutritional solutions, telemedicine, home care, and home hospitalisation. Connected objects fostering ageing well are increasingly popular and represent one of the strong trends in the development of Silver Health innovations. A large part of AgeingFit's conference programme is devoted to this topic by showcasing the most remarkable initiatives in the field.

At these conferences, medical-social institution representatives will find inspiring examples of innovative services and equipment implemented in different European countries to meet the needs of senior residents.

*« AgeingFit was a fantastic experience. The event was an inspiring mix of people and topics, with dynamic panel discussions and the partnering allowed us to make many valuable connections. »*

**Alessandro Guazzi, Sentimoto**

### The Innovation Gallery

For the third edition of AgeingFit, there will be a real showroom in the exhibition hall featuring the innovations, prototypes, and concepts developed by the winners of the Silver Surfer 4.0 call for projects, the partners of the European Interreg Seas 2 Grow project, and Clubster Santé members involved in HIPÂ (Habitat Innovation pour Personnes Âgées - *Innovative Housing for the Elderly*).

The Silver Surfer 4.0 call for projects, launched for the first time in 2015 and organised by Eurasanté, aims to stimulate the Hauts-de-France ecosystem of associations, companies, research laboratories, and digital start-ups by encouraging them to develop innovations based on new technologies to meet the needs of an ageing population.

The Interreg Seas 2 Grow project aims to accelerate the emergence of technological and social innovations in the 2 seas area (England, France, Holland, and Belgium) by providing new tools, services, and methods to all Silver Health stakeholders (companies, local authorities, seniors, healthcare institutions) to allow seniors to benefit from innovations that better meet their needs to improve their quality of life.

The HIPÂ project (Habitat Innovant pour Personnes Âgées - *Innovative Housing for the Elderly*) is a show apartment designed for ageing well and fostering independence at home. This project is headed by Clubster Santé, a network of industries and healthcare facilities, in partnership with La Vie Active, a group of medical-social institutions.

### The Innovation Pitches

AgeingFit offers to Healthy Ageing start-ups the opportunity to pitch in front of the AgeingFit attendees with potential investors and partners during the Innovation Pitches. It allows them to promote their projects and engage in discussions with a view to raising funds and partnerships to ensure their development.

*« We would like to provide our product DFree to 10M people until 2020 and make it as a new standard senior care with dignity without putting pressure to family or caregiver as we believe that can help people in the world. We already feel that AgeingFit and this prize help us a lot to develop our internationalization to achieve this goal. That was the exact reason why we joined the Pitches Innovation so that we very appreciated this opportunity and we would like to continue to find good partners or supporters to challenge together to create better life for our future. »*

**Naomi Marie, de Triple W. – Winner of the 2018 Innovation Pitches**

This year, 20 organisations has been selected to present their projects in 8 different categories:

- Fall detection:
  - **E-vone:** E-vone is an innovative telecare service based on a connected shoe that detects falls in all locations and alerts caregivers.
  - **MintT:** ISA is a fall prevention and detection solution for all services providing care to elderly people.
  - **Morphée+:** Morphée+ is a fall detection system without sensors.
  - **Kaspard:** Kaspard provides real-time information to nursing staff in case of a fall or extended time-out-of-bed of elderly patients in medical care facilities.
  - **Anaxi Technology:** Anaxi Technology specialises in the design, manufacture, and deployment of medical devices intended to prevent falls by the elderly.
- Home care services:
  - **ID1:** ID1 is a 3-in-1 coordination tool linking home care professionals to healthcare professionals and families.
  - **UNAIDE:** UNAIDE develops and markets a home-based connected retirement home, combining human assistance and technology (AI and IoT).
- Assistive devices:
  - **Digni-T:** Digni-T has designed a stable walking frame to help people suffering from severe diseases to walk and recover from their injuries.
  - **Lergon'home:** AssiStep is a stair aid that is a hybrid solution between a handrail and a stair lift.
  - **Kerostin Mobility Solutions:** Kerostin Mobility Solutions has developed and patented special wheels for wheelchairs to facilitate climbing steps.
  - **Winnicare:** Winnicare Group is committed to improving people's independence and living conditions by providing them with solutions adapted to their needs.
- Physical activity:
  - **BeLab:** BeLab has developed a disposable transdermal device for the physiological measurement of burned calories and water loss, combined with smartphone use.
  - **Cottos Médical:** Cycleo is an indoor social cycling activity for the elderly which stimulates a real bike ride.
- Nutrition:
  - **Camano:** Bestic is an assistive eating device designed for users with non-functioning hands or who need help eating.
  - **Nutrisens:** Nutrisens offers nutritionally effective products that taste good.

- **Winnov:** Winnov has developed a personalised nutrition service, CDIET, aiming at detecting and curing malnutrition for older adults with the support of care organisations.
- Prevention:
  - **METANOIA:** MS4TM is a foam for cutaneous use to prevent bedsores.
  - **ALEP Prévention:** ALEP Prévention organises 'ageing simulation' workshops to better understand the effects of ageing.
- Stimulation:
  - **CONNECT'AGE:** CONNECT'AGE is the first personalised multi-sensory game platform intended to stimulate the cognitive functions of the elderly.
- Adapted environment:
  - **Aïna Lab:** Aïna develops innovative and aesthetic products to adapt the environment of the elderly.

## A GROWING NUMBER OF ORGANISATIONS CHOOSE AGEINGFIT FOR THEIR EVENTS

### Apréva

Early identification of the signs of age-related frailness or even anticipating those signs will ensure a better experience of the ageing process for all. The Silver Economy needs to integrate this fundamental societal issue. Guarantor of the values of solidarity and living together better, mutual health insurances, such as Apréva, are becoming major stakeholders in age support, including by developing strong prevention actions and a tailored innovative services offering. Therefore, for Apréva, innovation is a constitutive element of meaning applied to all its actions: to ensure that everyone ages well.

### KPMG

KPMG, a key player invested in the Sanitary and Medico-Social Sector, is aware and attentive to the profound questions raised by retirement home's managers, in a context of progress needs, processing in supply and legislative and regulatory changes. At AgeingFit, KPMG offers to share the thoughts of professionals on three themes: evolution of public policies, management of real estate projects, and economic and financial management of institutions.

### Santély

SANTÉLYS is a recognised public-interest non-profit association specialised in health, medical and social welfare, and training in the Hauts-de-France region. Santély has been a pioneer in its main fields of operation since it was created some 120 years ago, and it continues to provide innovative solutions promoting the continuous improvement of the overall care provided to the patient and the home user. New needs of seniors, evolution of dependence, home automation and connected objects... Specialists in ageing well and care for the elderly will bring their expert opinion on issues related to ageing population.

### Silver SMEs

Silver SMEs lies in the identification and implementation of regional policies to take advantage of the Silver Economy derived opportunities to engage SMEs in growth and entrepreneurship spirit. Nine countries are involved in this project: Spain, Portugal, Ireland, Poland, Sweden, Slovenia, Belgium, Italy and France. In the program: How can companies overcome difficulties in developing their products/services in the Silver Economy sector? How can public policy help SMEs to develop their project/business?

## SEAS 2 Grow

During AgeingFit 2019, SEAS 2 Grow partners are meeting and hosting their annual event on January 30<sup>th</sup>.

In the programme:

- Focus on the work done so far:
  - o Effectiveness of the cross-border accelerator Age tech, Living Lab Method, Strategic Guide and Market Study
  - o Feedback from supported companies.
- Discussion about the central topics of our project: Housing, Independent Living and Living Lab.

The annual event is also a unique moment for meeting entrepreneurs, innovators, representatives of care institutions and health professionals around a booming but not so easy market to enter.

## TICC

Transforming Integrated Care in Community (TICC) is a European collaborative project aiming at adapting, deploying and evaluating an innovative organisational model for the home-based care and services sector in the 2Seas area (England, Belgium, Holland, France), relying on the “Buurtzorg” methodology. The latter has been implemented for more than 10 years in Holland. Buurtzorg is mainly about creating self-managed teams of 6 to 12 carers, working at a neighbourhood level. Results from this Dutch experimentation are meaningful: Improvement of carers’ life-balance, proximity and responsiveness, dignified care, prevention of dependency in elderly, decrease in unplanned hospitalisations, etc.

## Silver Surfer

Six companies have been selected by a jury of experts and end-users have received €50,000 (shared between companies) to carry out a proof of their concept within 100 days. Those technologies, showcased in the Innovation Gallery (stand n°F6-E5) will be evaluated by users panel and also by professionals:

- NUTRI'EARTH: Incubated by Euralimentaire (in Lomme), Nutri'Earth develops innovative high-quality insect-based food matrices adapted to the needs of the elderly. A unique and eco-responsible product made in France for the prevention of diseases (e.g. osteoporosis, sarcopenia) and age-related physiological imbalances as it is rich in useful proteins.
- E-WEAR SOLUTIONS: Developed from the DAMARTEX Group's R&D, the start-up E-Wear Solutions is developing a well-being monitoring tool for 'sensitive' residents in nursing homes using a connected textile, sensors, and a well-being index to be developed.
- LIFE BLOOM: The LIFE BLOOM project aims at allowing disabled people and dependent elderly to be and stay active by walking and moving around upright thanks to an exoskeleton and a mobility monitoring solution.

- MY CYBER ROYAUME: The company has developed virtual software fostering relaxation and escape using virtual reality which is specifically designed for the elderly. The software will allow the user to remotely experience a virtual trip with their family.
- SICADE: The business is developing a wheelchair bay with ramp allowing disabled people to go up or down stairs at home without any transfer or assistance.
- SIGO HEALTHCARE: The business's project consists of a train carriage replica designed to be installed in care or nursing homes caring for residents suffering from neurodegenerative disease. The goal is to simulate a journey to appease the patient.

## AGEINGFIT 2019 AGENDA

January 29<sup>th</sup>, 2019 – Day 1

	Conferences and roundtable discussions		Pitches	Networking
8.00 am 9.00 am	NAME BADGE PICKUP & WELCOME COFFEE			
9.00 am 10.30 am	<b>RUBENS 1 ROOM</b>  Financing innovation in the senior care market: What are the recent trends and who are the new players to finance innovative companies?	<b>RUBENS 2 ROOM</b>  How to involve family caregivers and the older people in order to ease acceptancy and effective use of the technology?		One-to-one meetings
10.30 am 11.00 am	NETWORKING BREAK			
11.00 am 12.30 pm	<b>MATISSE ROOM</b>  <b>PLENARY SESSION</b>  Which roles should public health payers and private insurers play to address the consequences of the ageing demographic trend in Europe?			
12.30 pm 2.00 pm	LUNCH			
2.00 pm 3.00 pm	<b>RUBENS 1 ROOM</b>  How are the data generated by IoT in the ageing context accelerating knowledge, quality of care and innovation?	<b>RUBENS 2 ROOM</b>  How to improve older patient care in nursing homes with teleconsultation and telemedicine?		One-to-one meetings
3.00 pm 4.00 pm	<b>RUBENS 1 ROOM</b>  Which impact have European funding programmes had so far on the innovation projects of the senior health economy actors?	<b>RUBENS 2 ROOM</b>  Which opportunities for value creation do nutrition companies have on the senior market?		
4.00 pm 4.30 pm	NETWORKING BREAK			
4.30 pm 6.00 pm	<b>RUBENS 1 ROOM</b>  Case studies of the internationalisation process from the sector of ICT & dependency: What are the main drivers and constraints senior care entrepreneurs face today to scale up through internationalisation?	<b>INNOV' AREA EXHIBITION AREA</b>  Innovation Pitches		
6.30 pm	VINTAGE PARTY			

January 30<sup>th</sup>, 2019 – Day 2

	Conferences and roundtable discussions		Pitches	Networking
8.00 am 9.00 am	WELCOME COFFEE			
9.00 am 10.00 am	<b>RUBENS 1 ROOM</b> Advancing interoperability between healthcare systems to enhance elder care coordination: Case studies of European developments		<b>INNOV' AREA EXHIBITION AREA</b> Innovation Pitches	One-to-one meetings
10.00 am 10.30 am	NETWORKING BREAK			
10.30 am 11.30 am	<b>RUBENS 1 ROOM</b> How are nursing homes purchasing capacities dedicated to innovative equipment evolving in different European regions?	<b>RUBENS 2 ROOM</b> Going back to the plain meaning of nutrition: Which innovative services combining diet and physical activity for healthy ageing?		
11.30 am 12.30 pm	<b>RUBENS 1 ROOM</b> Smart cities and Neighbourhoods of the Future: What are the challenges and opportunities in designing age-friendly solutions?			
12.30 pm 2.00 pm	LUNCH			
2.00 pm 3.30 pm	<b>RUBENS 1 ROOM</b> Telecoaching as a preventive approach for the older people: How is it disrupting the landscape of telehealth?		<b>INNOV' AREA EXHIBITION AREA</b> Innovation Pitches	One-to-one meetings
3.30 pm 4.00 pm	NETWORKING BREAK			
4.00 pm 4.30 pm	<b>RUBENS 1 ROOM</b> Hundreds of living labs but how many adapted homes really available?		<b>INNOV' AREA EXHIBITION AREA</b> Award ceremony	
4.30 pm 5.00 pm				



## ORGANISERS



### **Eurasanté**

Eurasanté is an incubator, a technology transfer facilitator and a leading cluster in biotech, medtech, nutrition and healthcare in the Northern France region. It helps French and foreign companies, entrepreneurs, scientists and clinicians with their innovation and development projects.

The regional network includes over a thousand companies and 30,800 people working in Life Sciences and Healthcare sectors. It has an exceptional location at the heart of Europe (near Paris, London and Brussels). Eurasanté also promotes the Eurasanté Bio-business Park which hosts 7 hospitals, 4 universities, 7 specialised schools, over 170 companies and 50 laboratories. Eurasanté organizes 4 international events to increase and improve interactions between academia and industry: AgeingFit, BioFIT, MedFIT and NutrEvent.



### **FRANCE SILVER ÉCO**

FRANCE SILVER ÉCO was set up in 2009, as an initiative of the Ministry of the Economy with the support of the Ministry of Health. The association brings together all stakeholders in the healthy ageing sector, both private and public. Its missions: : to promote and lead the Silver economy sector, to develop collaboration between public and private actors in the Silver Economy community at both national and international levels, to engage in lobbying, to help the French territories in organising their own strategy regarding the Silver economy and to develop an Observatory of the sector.



### **Eurobiomed**

Founded in 2009, Eurobiomed tops European rankings in all stages of innovation: Education, basic, translational and clinical research, technological innovation centres, start-ups and industrial success stories. Together, the 280 Eurobiomed members are a driving force in regional development and offers solutions for businesses and research organisations in the health sector to help them innovate, finance, develop and achieve their strategic and business objectives.



### **Pôle Nutrition-Santé-Longévité**

Nutrition Health Longevity (NHL) Cluster is the only French cluster to combine nutrition, biotechnology and health. Its goal is to bring together and support health and food sector stakeholders in designing, developing and financing their future products and processes. The cluster focuses on the fields of the prevention and treatment of life-style related diseases such as metabolic and cardiovascular pathologies, neurodegenerative diseases and intestinal bowel diseases. In the Silver Economy and due to the increase in life expectancy, NHL cluster innovates through two axes: Nutritional/food advances for seniors and diagnostic and therapeutic solutions related to age-related diseases.

## PARTNERS

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Every year, AgeingFit builds partnerships with industry media. Your media is not yet part of our network of media partners? Do not hesitate to contact us so that we can build a tailor-made partnership: Valentine Delabie | *Communication Officer* | +33 (0)3 28 55 90 60 | [vdelabie@eurasante.com](mailto:vdelabie@eurasante.com)

## AGEINGFIT 2020 SAVE THE DATE



# Save the date

**JANUARY  
28 & 29  
2020**

📍 **NICE, FRANCE**

4<sup>th</sup> edition

**The European event  
fostering innovation  
in the Healthy Ageing sector**

**ORGANISED BY:**



**WITH THE SUPPORT OF:**

